

A Letter From Coerver Coaching Indiana

To all,

At Coerver Indiana we have been blessed to serve the soccer community of Northern Indiana over the past four years and we look forward to continuing this service again in 2014-2015 and beyond. As we move forward we wanted to address a couple possible misconceptions that people may have with Coerver Coaching.

First, what is the ultimate goal of Coerver Coaching? The ultimate goal of Coerver Coaching is to:

- **Develop skilled, confident and creative players**
- **Make the game fun to practice and play**
- **Teach good sportsmanship and respect for all**
- **Value winning but not more than character and performance**
- **Provide a safe & educational experience that meets best practice criteria**

Since its inception in 1984, Coerver coaching has continued to develop and refine its teaching method that focuses on the individual skills development and small group play.

At Coerver Indiana our goal is to help every participant become a better and more confident player and to respect and enjoy the beautiful game. **Coerver Indiana is not about any particular club or organization.** We are about helping **ALL** players becoming better at the game of soccer. **Period.** We do have club partnerships with Michiana Echo and Middlebury Magic and we will continue to look at developing future partnerships with other clubs, but we are not affiliated with one particular club.

Second, with the introduction this year of our Performance Academy soccer school, we are taking Coerver Indiana to the next level as it pertains to player development. This program is for the dedicated players that are looking to take their game the next level. By utilizing the World's #1 soccer skills teaching method, professional coaching, age-specific technical and physiological programs, top-class facility and an extensive support program on and off the training field, our aim is to develop confident and creative players to play at the top levels of soccer. "Train with the best, by the best, utilizing the World's #1 soccer skills training curriculum." With that said, Coerver Indiana is **NOT** in the business of having our own CLUB! We are in the business of soccer skills training. **Period.** If we can help players become more confident and creative, they will in turn be able to better help their club and/or high school teams.

As we move forward, we look forward to continuing to help the soccer youth of our community by helping them become better players utilizing the Coerver teaching method.

If you would ever have questions as it pertains to Coerver coaching please feel free to contact us at tm3sports@gmail.com. We will get back to you right away with an email or phone call. Thank you for your support.

Best Regards,

Coerver Indiana